

LEADERS PRESS



2024 (January-April) CATALOGUE

LEADERS PRESS is a bestselling press, which creates books for entrepreneurs from scratch and has published more than 500 entrepreneurs and turned 220 into USA Today and Wall Street Journal bestselling authors.

It has landed its releases on bookshelves together with Nobel Prize winners and World Economic Forum speakers.

The Leaders Press team has worked with top business leaders such as Po Chung (the co-founder of DHL International), Mark Nuredine (CEO of Bull Outdoor Products) and Chris Catranis (the founder of Babylon Telecommunications).

Their mission is to help 1,000 entrepreneurs share their wisdom with the world by 2030.

The company was founded and is led by ALINKA RUTKOWSKA, a USA Today bestselling author, a Wall Street Journal bestselling author and a top 100 Amazon bestselling author in business and money. She's sold more than 100,000 copies of her books and her book creation process has been showcased in Entrepreneur magazine.

She's also the founder of LibraryBub, which connects independent authors with around 10,000 librarians. She's a sought after lecturer and has been voted Top 5 speaker and named Most Creative Book Marketer at the Bestseller Summit Online.

She's been featured on ABC, NBC, CBS, Fox Business, Writer's Digest, Alliance of Independent Authors, International Book Publishers' Association, and many more.

Website: www.leaderspress.com | Email: alinka.rutkowska@leaderspress.com



The Vanguard Edge

Bryan Howard

The Vanguard Edge: Your 6-Step Method to Unparalleled Team Success

Dive into The Vanguard Edge and discover Bryan Howard's groundbreaking approach to team development. This book is a treasure trove of insights and strategies, designed to transform the way teams operate and excel.

Within this book, you'll discover:

- How to cultivate a growth-oriented mindset that forms the foundation of a high-performing team.
- Strategies for defining a clear and compelling team mission that aligns with your goals.
- Techniques to structure your team for maximum efficiency, fostering innovation and adaptability.
- The art of crafting and communicating a powerful team message that resonates and inspires.
- Methods to measure and enhance team performance, turning metrics into a roadmap for success.

The Vanguard Edge is more than just a book; it's a guide to achieving operational excellence and team synergy. With each chapter, you'll gain access to transformative concepts and practices that will elevate your team's performance.

Embark on a journey of team transformation with The Vanguard Edge. Secure your copy today and start building a team that not only meets but exceeds expectations!

Bryan Howard is a leading expert in human performance with over 20 years of experience. As the CEO of Mercury Performance Group, LLC, Bryan has transformed businesses by enhancing human performance and reducing costs. His philosophy centers on the "5 G's of Success": Grit, Growth, Gratitude, Generosity, and Grace. Beyond his professional achievements, Bryan is committed to charitable work, focusing on underprivileged children. He resides with his wife, Erica, in Jacksonville, Florida, and enjoys art, music, and global travel. Bryan Howard is not just a business leader; he's a catalyst for organizational and personal transformation.



THE
VANGUARD
EDGE

YOUR
6-STEP METHOD
TO UNPARALLELED
TEAM SUCCESS

BRYAN HOWARD

Category: Business

Paperback: 152 pages

Publisher: Leaders Press

Published: February 5, 2024

Language: English

ISBN-10: 1637352727

ISBN-13: 978-163735272-4

Successfully Implementing ERP

Sylvain Lafond

Successfully Implementing ERP: A Guide for SMB Owners and Executives

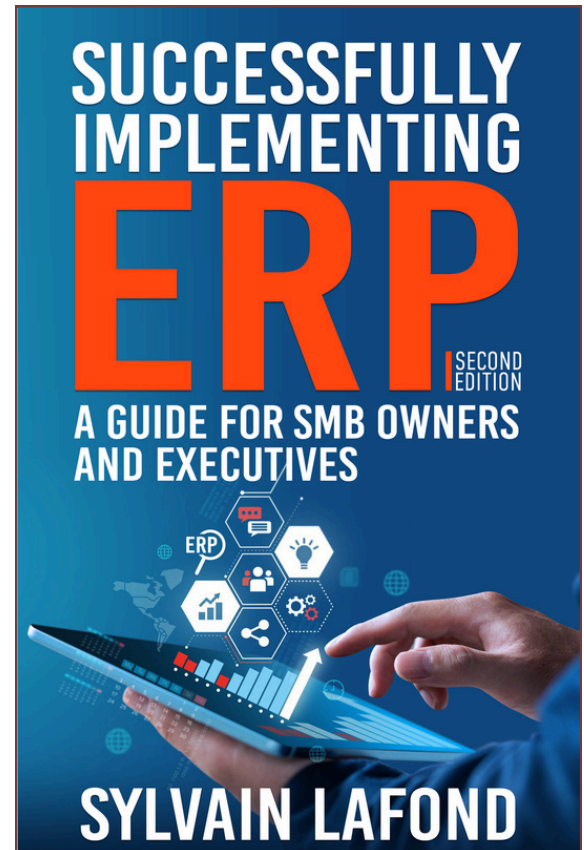
Lafond expertly navigates readers through the entire ERP implementation journey, breaking down each step with clarity and simplicity, devoid of jargon or irrelevant details. This second edition remains a high level guide for executives, but it is enriched with new content and anecdotes, further humanizing the ERP implementation process.

In *Successfully Implementing ERP*, you will learn:

- How to evaluate the business case for ERP and choose the right tool for your organization.
- Crucial considerations in project planning, including objective identification and budget definition.
- Key factors for effective project management during execution, encompassing budget control, customization, change management, and communication processes.
- Techniques for optimizing product delivery, covering training, go-live procedures, performance enhancement, application security, and disaster recovery.
- The role of automation in ERP optimization, from workflows to warehouse management systems and electronic data exchange.
- Incorporating manufacturing considerations such as process vs. discrete manufacturing, production planning challenges, and IoT integration.
- Harnessing digital advancements like big data, AI, business intelligence, and blockchain in your ERP implementation.

Lafond's extensive knowledge of all things ERP makes this book a treasure trove of practical tips and suggestions, offering an invaluable resource for anyone embarking on an ERP installation or seeking to optimize an existing system.

Sylvain LaFond is the founder and leader of Vokeso Inc, a Microsoft Value Added Reseller based in Montreal. The company has grown from four people in 2013, the year Vokeso became a Microsoft partner, to nearly twenty today. He and his team have the enviable record of never failing to deliver a project. Sylvain has been navigating the ERP industry for nearly thirty years, participating in numerous projects and deployments. His multiple interventions in the ERP industry have provided him with extensive opportunities to contribute with his varied abilities and knowledge. He has worked as a database administrator, programmer-analyst, and as a manufacturing, distribution, or financial analyst.



Category: Business

Paperback: 255 pages

Publisher: Leaders Press

Published: February 27, 2024

Language: English

ISBN-10:

ISBN-13: 978-1-63735-230-4



You Can Thank Me Later

Laura Sabia

You Can Thank Me Later: Start-up Secrets I wish I Knew!

Laura Sabia offers invaluable insights and advice for aspiring entrepreneurs in her inspirational memoir *You Can Thank Me Later*. Tracing her journey from accidental business owner to successful CEO of eight thriving companies, Laura shares the lessons she learned through tenacity, resilience, and perseverance.

After unexpectedly falling in love with a Pure Barre franchise, Laura took a leap of faith and purchased her first location. With limited business experience and resources, she worked tirelessly to get the studio up and running. Laura recounts both the challenges faced and key decisions made as she navigated the world of entrepreneurship.

From securing financing and choosing employees to resolving partnership conflicts and turning setbacks into opportunities, Laura transparently shares her mistakes and triumphs. Her stories underscore the importance of passion, self-belief, calculated risks, supportive relationships, and continual learning. Filled with practical advice and relatable anecdotes, *You Can Thank Me Later* is a must-read for any aspiring entrepreneur. Laura Sabia shows that with determination, resourcefulness, and the willingness to step outside one's comfort zone, anyone can turn their vision into a thriving business. Her book inspires readers to fearlessly pursue their dreams and build a deeply fulfilling life and career.

Laura Sabia is not just your average dynamo; she's a force of nature weaving an extraordinary tale of ambition and tenacity. As a wife, sister, and devoted aunt, she adds a dash of zest to every role she plays. But that's just the beginning. A fearless entrepreneur, Laura embarked on a life-changing adventure by selling everything that wouldn't squeeze into her Toyota Corolla. Destination? A town she'd never even heard of! Why? To launch her very first boutique fitness studio. Her passion for group fitness classes set the stage for a journey that's nothing short of exhilarating. Hailing from a quaint Rhode Island town, Laura's academic pursuits took her to the vibrant University of Tampa, where she earned a degree in Advertising and Public Relations. Not one to settle, she furthered her education with an M.Ed. from the University of South Florida, specializing in curriculum and instruction.



YOU CAN
THANK
ME LATER

Start-up Secrets I wish I Knew!

LAURA SABIA

Category: Business

Paperback: 140 pages

Publisher: Leaders Press

Published: February 27, 2024

Language: English

ISBN-10: 1637352573

ISBN-13: 978-163735257-1



Bridges to Leadership

Oded Agam

Bridges to Leadership: Vision, Empowerment, Strategy People, Action

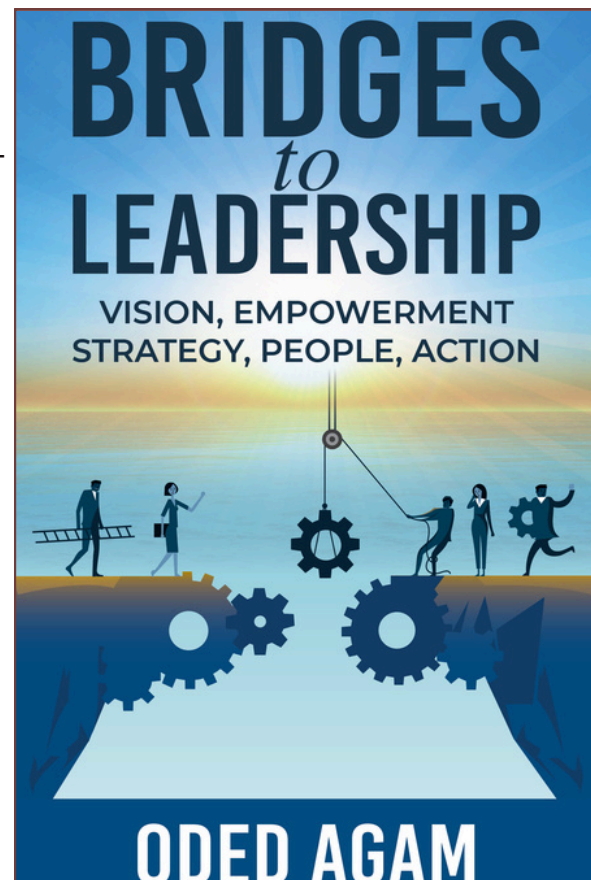
Agam led multi-billion-dollar strategic planning programs at Intel, the international tech giant. Prior to that, he worked for several high-tech startups after serving in the Israeli Navy. Currently, he is a managing partner of NextLeap Ventures. In addition, Agam chairs the executive board of a prominent Israeli non-profit, Big Brothers Big Sisters of Israel, and serves as President of the NYU Alumni Club of Israel. Through it all, his success has come via a simple plan: build bridges.

Agam shares what he's learned from his successes and his failures:

- How the bridges he's built and nurtured helped him bootstrap a successful, unique, and differentiated venture capital firm.
- How the bridges he built between people, technology, and business enabled him to grow early-stage startups into revenue-generating growth companies.
- How he helped create a new, multi-billion-dollar product line by bridging the wide gaps between corporate departments.
- How his failure to cross a bridge when the way stood wide open led to the failure of a startup.
- How his leadership philosophy can inform, empower, and strengthen your leadership strategies and networks.

People want to work together, but differing priorities and a lack of understanding of how all the pieces in a successful project fit together can spell disaster. Agam demonstrates how to line up the pieces and rivet them into place, bridging where you are to where you want to be.

Oded Agam is a high-tech investor, advisor, entrepreneur, senior executive, and strategy & innovation expert, with vast experience in a variety of fields—six years in Venture Capital, 11 years at Intel, and 11 years in three different startups. He is a Managing Partner and Co-Founder of NextLeap Ventures leveraging the experience and expertise of current/former Intel executives for smart investments in early-stage startups. He is a board member and angel investor at Montfort Brain Monitor, a startup helping to improve the quality of life and clinical outcomes for patients who suffer from neurological disorders.



Category: Business

Paperback: 250 pages

Publisher: Leaders Press

Published: March 19, 2024

Language: English

ISBN-10:

ISBN-13: 978-1-63735-167-3

LEADERSHIP

Pivotal Leadership Alinka Rutkowska

Pivotal Leadership: A Masterclass in Innovation and Persuasion

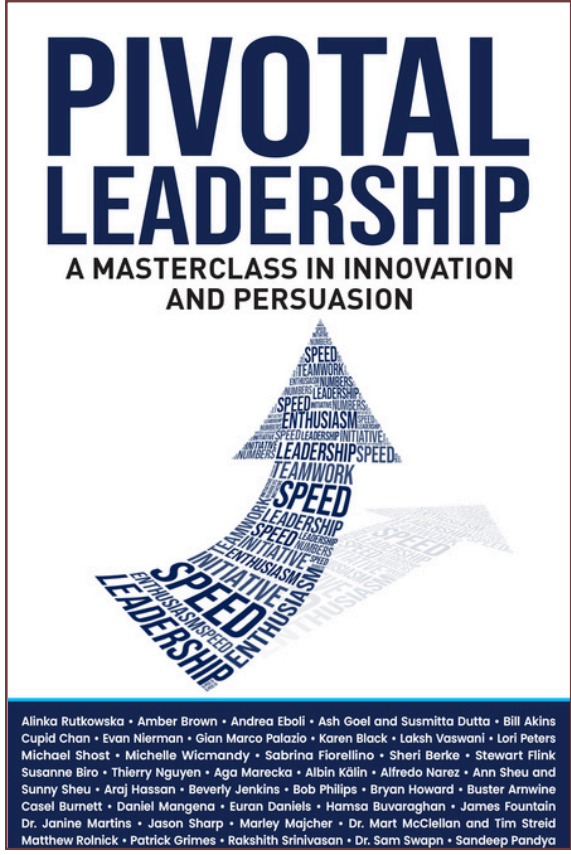
Elevate your leadership skills with Pivotal Leadership, a transformative anthology exploring the realms of self-improvement and influence through insights on innovation and persuasion. Authored by CEOs, entrepreneurs, and leaders, drawing from their personal experiences, entrepreneurial ventures, executive roles, and business acumen, this anthology offers invaluable wisdom for navigating today's dynamic leadership landscape.

Harnessing the foundational qualities of innovation and persuasion, this book equips you with the essential tools for success:

- Exclusive access to industry leaders' insights on innovative leadership strategies
- Essential principles of adaptability, creativity, and personal growth crucial for effective leadership
- Proven techniques for mastering persuasion with integrity and authenticity
- Practical advice and real-life examples to empower your leadership journey
- Strategies for achieving lasting success in both personal and professional endeavors

Drawing from the collective wisdom of leaders worldwide, Pivotal Leadership acts as a personal coach, offering expertise, experiences, and guidance for personal growth and success. These authors believe that true leadership begins with inner motivation and self-discovery, guiding you on a path towards achieving your leadership goals.

Alinka Rutkowska is the CEO of Leaders Press which is transforming the publishing industry, turning over 220 entrepreneurs into USA Today and Wall Street Journal best-selling authors. Her innovative approach at Leaders Press, coupled with her expertise in team building through VIP Talent Hub, has set new standards in the industry. Recognized in major publications for her contributions in the industry, Alinka continues to push boundaries, integrating AI into the publishing process, to revolutionize how books are written, published, and marketed.



Category: Business
Paperback: 429 pages
Publisher: Leaders Press
Published: March 26, 2024
Language: English
ISBN-10:
ISBN-13: 978-1-63735-299-1

Alinka Rutkowska • Amber Brown • Andrea Eboli • Ash Goel and Susmita Dutta • Bill Akins
Cupid Chan • Evan Nierman • Gian Marco Palazzo • Karen Black • Laksh Vaswani • Lori Peters
Michael Shost • Michelle Wicmandy • Sabrina Fiorellino • Sheri Berke • Stewart Flink
Susanne Biro • Thierry Nguyen • Aga Marecka • Albin Källin • Alfredo Narez • Ann Sheu and
Sunny Sheu • Araj Hassan • Beverly Jenkins • Bob Phillips • Bryan Howard • Buster Arrwine
Casel Burnett • Daniel Mangena • Euran Daniels • Hamsa Buvvaraghan • James Fountain
Dr. Janine Martins • Jason Sharp • Marley Majcher • Dr. Mart McClellan and Tim Streid
Matthew Rolnick • Patrick Grimes • Rakshith Srinivasan • Dr. Sam Swapn • Sandeep Pandya

CIONET Cookbook No. 3

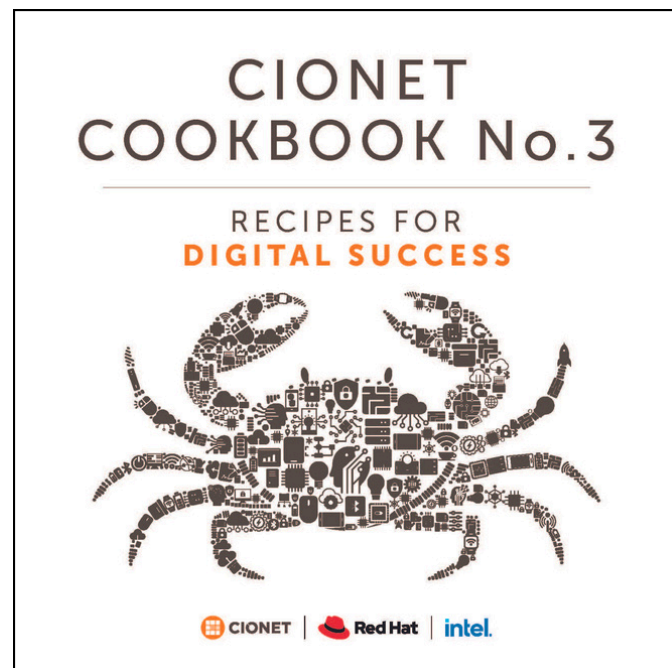
CIONET

CIONET Cookbook: Recipes for Digital Success

Embark on a culinary journey through the ever-evolving world of digital leadership with our third edition of the CIONET Cookbook: Recipes for Digital Success. Unveiling the intricate trilemma faced by today's Master Chefs, our trailblazing European CIOs address a challenge at the nexus of customer interests, digital transformation strategies, and IT modernization. Their secret? Synchronizing the gearing between customer, business, and technology to create a frictionless movement through the digital landscape.

In this edition, we delve into the frontline experiences of digital leaders navigating the labyrinth of challenges magnified by this decade. The role transcends technology, embracing a purpose-driven narrative interwoven with social values and acute awareness of external factors such as emerging technologies and the demand for sustainable business practices. Discover how Master Chefs are not only innovating traditional business models but also championing digital ethics and education, becoming storytellers around the digital campfire.

For CIOs hungry for success in the digital revolution, this Cookbook unveils strategic approaches—from applying digital techniques that modernize existing frameworks to the adoption of entirely new business models. The journey continues with insights into the modernization of technology platforms, demanding a tenfold enhancement in IT performance. Through curated recipes and detailed playbooks, join our Master Chefs in navigating the intricacies, sharing the triumphs, and offering invaluable insights. Develop a palate for the challenges and opportunities of modern digital leadership as we guide you to not only survive but thrive in the new digital era.



Category: Business

Paperback: Pages

Publisher: Leaders Press

Published: March 26, 2024

Language: English

ISBN-10:

ISBN-13: 978-1-63735-304-2

Product Dimensions:

8.25x8.25 inches



HR You Kidding Me?

Cory Sanford

HR You Kidding Me? Surprisingly Simple Steps to Unlock the Power of People

Tired of outdated Human Resources and management practices that no longer deliver? Then it's time for a revolution.

The world of HR and leading people is undergoing a seismic shift, and many organizations are still stuck in the past. From hiring to offboarding, the traditional methods just aren't cutting it anymore. If you're looking to transform your company's culture and leadership, this book is your roadmap.

In *HR You Kidding Me?*, Cory Sanford guides you through the entire employee life cycle, offering refreshingly practical solutions to age-old challenges. This approach, which incorporates cutting-edge strategies and real-world examples, will revolutionize how you think about your team.

Inside, you'll discover:

- Leadership techniques that actually work
- Tips on how to hire for culture, not just skills
- Secrets to effective onboarding and offboarding
- Strategies for transforming your company culture
- Tools to sharpen your HR practices for the new workforce

Implement the strategies in this book, and you'll create a more cohesive and productive work environment, and you'll also build practices to unlock the potential of yourself, your business, and your team.

Don't get left behind. Lead your organization into the future of culture-driven workplaces!

Cory Sanford has dedicated over 15 years to building inspiring workplace cultures that drive business results and achieve inspiring purposes. His leadership at Guidant Financial was pivotal in its transformation to a fully remote, global organization, earning the title of #1 Best Place to Work in Idaho in 2023 – the second company he has helped receive this honor. He holds PHR and SHRM-CP certifications, showcasing his profound Human Resources expertise. As the Chief Excitement Officer of tHRee60 Consulting LLC, his consulting and speaking firm, he aids organizations in the fulfilling journey of becoming companies where people can be their best, feel their best, and do their best. His motto, "I am infinitely optimistic about the potential of people" shows in his life's work of fostering meaningful, people-centric work environments.



HR YOU KIDDING ME?

Surprisingly Simple Steps to
Unlock the Power of People

CORY SANFORD

Foreword by David Nilssen

Category: Business

Paperback: 350 pages

Publisher: Leaders Press

Published: March 21, 2024

Language: English

ISBN-10: 1637352425

ISBN-13: 978-1637352427

Think Like a Doctor, Lead Like a CEO

Mary Mason MD, MBA

Think Like a Doctor, Lead Like a CEO: The MD Brain for the CEO Strain

Unlock the secrets of the medical mindset and strategic leadership to heal corporate cultures and lead with purpose! Drawing on her extensive medical and executive expertise, Dr. Mary Mason blends clinical precision with business acumen to pioneer a revolutionary leadership approach. Master the art of strategic diagnosis as you do these::

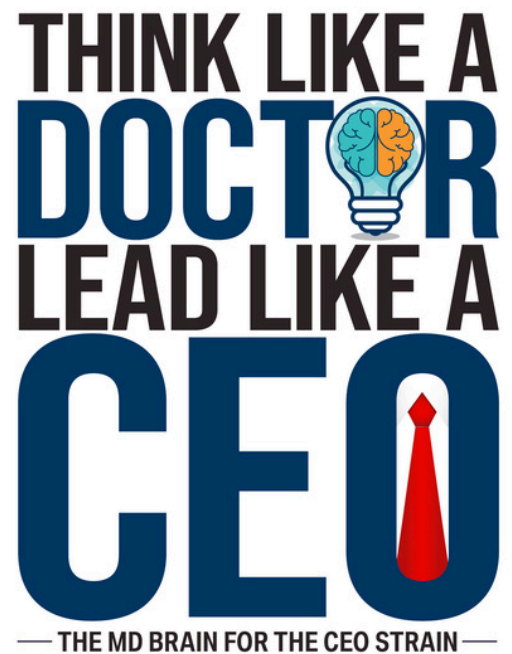
- Accurately identify root causes of organizational issues
- Design systematic treatment plans driving transformative change
- Rally and empower teams through inspired, collaborative roles

Backed by real-world case studies, Dr. Mason leverages her background as an internist, innovator, and CEO of award-winning franchises. Her medically-minded methodology instills the clinical clarity to conquer dilemmas with empathy and vision.

Embark on a transformative journey with "Think Like a Doctor, Lead Like a CEO." Elevate your leadership skills, unlock the medical mindset, and lead with confidence.

Pick up your prescription today and revolutionize your approach to leadership. The time for a checkup is now! Success awaits those who think like a doctor and lead like a CEO!

Dr. Mary Mason leverages her expertise as a physician, business leader, and award-winning entrepreneur to pioneer a revolutionary leadership approach within the pages of *Think Like a Doctor, Lead Like a CEO*. Currently serving as CEO and cChief mMedical oOfficer of Little Medical School, her educational franchise boasts 60+ 60+ international locations focused on healthcare workforce development. Formerly the CMO of Fortune 25 company Centene Corporation, Dr. Mason spearheaded clinical programs improving patient outcomes through innovation. She additionally founded an accredited institute offering free medical business education. An experienced executive with international scope, adjunct professor, and board-certified internist volunteering in underserved communities, Dr. Mason offers readers a powerful blend of clinical and leadership acumen. Her transformative methodology instills the strategic clarity today's executives require to diagnose dilemmas, rally teams, and confidently drive organizational success.



**THINK LIKE A
DOCTOR
LEAD LIKE A
CEO**
— THE MD BRAIN FOR THE CEO STRAIN —

Mary Mason MD, MBA

Category: Business

Paperback: 150 pages

Publisher: Leaders Press

Published: April 30, 2024

Language: English

ISBN-10: 1637352646

ISBN-13: 978-1637352649